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Content Management on a Budget

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With the current economics we are all looking for things that can save us money and one of the best places to save money is on our websites.

A content managed website can cost a large amount of money however not every company needs the extensive capability's of these expensive systems.

Most SME's need to be able to update there prices, products details and news.

This is wear content management on a budget comes in. Using ICE from Adobe a simple content management system can be set up on the pages of a website that need it.

And this is wear the best bit comes in. Adobe are offering ICE for FREE and we all know that is a magic word.

This means that with a little work from your web design team (may I suggest Aark Design) you can have a simple content managed website that you can edit yourselves.

I hope that all made seance and was helpful. I will be back again with some more info and helpful tips.

Keep Smiling
Gem